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FOR IMMEDIATE RELEASE

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Porterville Transit Announces Community Meetings

PORTERVILLE – A series of community meetings will be held to gather public input on Porterville Transit as part of the development of a Short-Range Transit Plan (S RTP).

The plan, updated every two years, will analyze strengths and weaknesses with the goal of increasing Porterville Transit ridership, reducing expenses, and enhancing revenues. It is being developed by the City of Porterville under contract with TPG Consulting of Visalia.

“Community input is important, and we are offering several vehicles for Porterville residents to make their opinions known,” noted Porterville Transit Manager Richard Tree. “We encourage people who use transit – and those who don’t – to get involved.”

To encourage participation, Porterville Transit has launched a contest – enter to win an iPodTouch by “liking” Porterville Transit on Facebook, joining the email list at www.portervilletransitplan.com and by participating in one of the community meetings.

All meetings will be held at Heritage Center, 256 E. Orange Ave.

- Tuesday, Jan. 31 at 6:30 p.m. This initial public meeting will be an open forum, designed to gather public input on strengths and challenges.
- Tuesday, Feb. 28 at 6:30 p.m. This meeting will focus on what the consultant has learned so far, and will be an opportunity to comment on potential changes.
- Tuesday, March 27 at 6:30 p.m. This meeting will provide a review of findings and recommendations for final comment by the community.

An online survey is another vehicle for public input. The survey is available at the project web site. For further information on the Short-Range Transit Plan, call Porterville Transit at 782-7448 or visit www.portervilletransitplan.com.

